



## Release Form for Marketing Usage

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I, the undersigned, hereby grant or deny permission to Crofton Nursery School, Inc. (CNS) to use the image of my child, \_\_\_\_\_, as marked by my selection(s) below.

Such use includes the display, distribution, publication, transmission, or otherwise use of photographs, images, and/or video taken of my child for use in materials that include, but not limited to, printed materials such as brochures, newsletters, videos and digital images such as those on the CNS website, CNS Instagram page, or CNS Facebook pages.

*Please initial your selection.*

\_\_\_\_\_ Deny permission to use my child's image at all.

\_\_\_\_\_ Grant **limited** usage of my child's image within the Crofton Nursery School setting only, i.e., school-year-specific Facebook group and bulletin boards within the school.

\_\_\_\_\_ Grant **unrestricted** usage of my child's image to be used in print, video, and digital media. I agree that these images may be used by CNS for a variety of purposes and that these images may be used without further notifying me. I also understand that my child's last name will not be used in conjunction with any video or digital images.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date